

Technical specifications



ACCEPTED FILE FORMAT

Photoshop CS6 - Illustrator CS6 - Indesign CS6 - QuarkXpress 8.0 - High Res. PDF

VISUAL REFERENCE

- For visual reference, always supply a low-res PDF, a JPEG or a color printout.

DIGITAL FILES

- When possible, supply digital file from the software listed above.
- High Resolution PDF = *Press Quality preset*
- Supply artwork WHITOUT registration or cut marks.
- Do not forget to include the required bleed.

FONTS

- Convert all fonts to OUTLINE (Create outline)
- Or send the required fonts with your documents.

SAFETY AREA (margins)

- 1/8" must be used for stickers.
- 1/16" will be accepted for die cutting.
- 1/4" or more for DIGITAL PRINTING

BLEED

- Minimum of 1/8" of bleed on all side
- Large format (ex.: 8' x4'), 1/8" to 1/4" of bleed

COLOR PRINT

- Documents CMYK, PANTONE® or CMYK + PANTONE® only.
- NO RGB.
- Make sure to specify the required PANTONE® COLORS, also clearly identify white and varnish plates.
(In this case, simply attribute a PANTONE® color to your white or varnish and rename it, ex: PMS290 = WHITE)

When printing 4 color process make sure that you use pure black (C=0 M=0 Y=0K=100) do not use composite black or do not add colors to your black, screen printing inks do not require such compensation.

SPECIAL EFFECTS AND GRADIENT

For screen printing and digital printing;

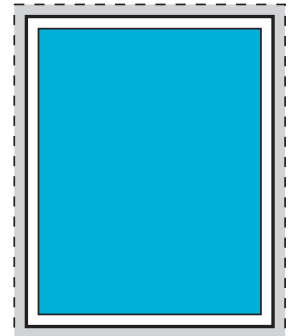
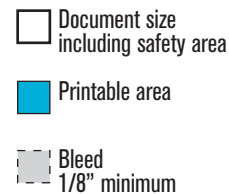
- If special effects have been used in your document (transparency, drop shadow, etc.), it is preferable that you send us the native file, not a PDF.

IMAGE RESOLUTION

- A resolution of 150 to 300 dpi is required, depending on the FINAL PRINT SIZE. Contact us for information.

TRAPPING

- We prefer that you let us apply the required trapping depending on the colors and artwork.



If you have any questions or need more informations will preparing your files for printing, don't hesitate to contact us either by e-mail at info@serigraphie-elite or by phone at 819 478-4881.